

MANAGEMENT



MASTER 2

Company Management and Administration

This course is aimed at students holding a Master 1 or equivalent and who have **no management knowledge** (engineers, lawyers, architects, linguists, etc.).

This Master is the IAE's historical degree. Its strength is to provide students and professionals with a cross-cutting vision of companies through in-depth study of its various aspects.

More than 350 hours of teaching from mid-September to the end of March.

Programme:

ECONOMIC, LEGAL AND SOCIAL CONTEXT:

International economic environment; business law; tax law; employment law.

OPERATIONAL MANAGEMENT

Managerial accounting; financial diagnostics; management control; human resource management; marketing; project management.

GENERAL POLICY AND APPLIED TECHNIQUES

International strategy and development; entrepreneurship and innovation; IT systems management; quantitative management techniques; Business English.

INTERNSHIP AND DISSERTATION:

Minimum four months between April and September.

OBJECTIVES

TO PROVIDE MANAGEMENT TRAINING TO STUDENTS OR PROFESSIONALS WISHING TO ACQUIRE A SECOND SKILL, based on understanding the main management tools and adopting a comprehensive approach to management issues both in the service sector and in industry:

Specifically adapted for professional participants:

For those continuing their studies as part of continuing education, the Masters can be followed either in one year, two days per week or in two years only one day per week.

National diploma: Master 2 (60 ECTS)

Final qualification: Bac + 5

Length of course: 1 year

Accessible as
an initial training programme
Continuous education programme/VAE
(validation of acquired experience)



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Stéphanie :

"In addition to my Masters in IT, the M2 MAE enabled me to become head of an IT project in a major industrial group in the Saint Etienne region."

Arnaud :

"After my History Masters, I wanted to work in a shop selling cultural products. The Masters 2 MAE provided me with the management tools I was lacking to apply for the posts which I found interesting. I now manage a team of 12 sellers, as well as the stocks and sales policy for the department of a famous brand of cultural products."

Admission

Recruitment level:
Bac +4

Target audience of the initial:
new graduates continuing their studies

Professional target audience:
Managers who are working or seeking work

Compulsory corporate internship

Minimum four months between April and September

Admission conditions

Qualifications required

Diploma equivalent to a Bac +4 which is not related to management (law, literature, engineering, technical, arts, etc.)

Applicants will be selected on the basis of their written application on the IAE website for the eligibility phase, then on the basis of an interview for the admission.

Registration

Initial training:
Length of course: 1 year

Training plan: possibility over two years

Continuous training: 1 year, possibility over two years

Auditor: 1 year

This course is also open to employees who are undergoing professional retraining and who hold at least an undergraduate degree and sufficient professional experience as assessed through the Validation of Acquired Professional and Personal Experience system (VAPP).

Career prospects

Graduates will be better equipped for the world of management and will have a competitive advantage over their counterparts (engineers, lawyers, etc.) to progress in their careers. The wide variety of training prepares them for a wide variety of positions and sectors of activity.



CONTACTS

IAE de Saint-Etienne
2 rue Tréfilerie - 42023 SAINT-ETIENNE
Reception: 04 77 42 13 71

Email: iae-mae@univ-st-etienne.fr
<http://iae.univ-st-etienne.fr>

